



A new animation company is born in Barcelona, Spain

Peekaboo Animation is a newly created company focused on the creation, development, executive production and distribution of children content. The Barcelona-based studio is founded by former Edebé members **Iván Agenjo** and **Javier Galán**, acting as Executive Producer and Creative Director respectively.

The company is born with the aim of delivering high quality animation content to the market, working with either its own projects as well as third-party IPs to represent on a worldwide basis.

The flagship project is '**I, Elvis Riboldi**' (52x11'), a 6-to-11 character-driven comedy based on a successful books collection written by Bono Bidari. The project, directed by Javier Galán, is a joint development between Peekaboo Animation and two boutique studios also in Barcelona, named Wuji House and Insomne Estudi. 'I, Elvis Riboldi' has gathered two recognitions in its development stage in 2014: the Disney Channel Award as Best Animation Series Project in MIFA Annecy, and the Best Project Award at Anima't Sitges-Barcelona festival. Production is scheduled to start by second semester 2016.

Peekaboo Animation will act also as executive producer of third-party animation projects, such as '**Isi**' (52x11') by Iskra Karadzova and Luis Ortas from Cinètica Produccions, which was pitched in Cartoon Forum in Toulouse. This project is still in an early development stage.

Among Peekaboo's distribution catalogue we can find recent productions from Edebé Audiovisual such as '**Four And A Half Friends**' (26x24'), which has just premiered in TV3 (Spain) and Kika (Germany) with success. Peekaboo holds the distribution rights for Iberia and Latin America and will attend next Natpe in Miami to close sales deals in those territories.

Other titles in back catalogue include '**Never Ending Tales**' (26x10'), '**Snails**' (39x6'), '**Cocorico**' (52x13'), '**Edebites**' (26x13') or '**Takat The Dog**' (52x2'40"). The company is looking to expand its current portfolio with new animation projects in development or already made which moves the company's motivation high.

Peekaboo Animation is here to surprise the market with fresh, modern animation series that appeal to the audience. Peekaboo Animation is here to amaze and entertain children all over the world.

Peek-a-boo, we see you!