



'I Elvis Riboldi' accounts a new international partner

Peekaboo Animation and **Watch Next Media** have entered into a development deal with Canal+ France on the animated series *I, Elvis Riboldi* (52x11'). The series is co-created by three studios in Barcelona, **Peekaboo Animation**, **Wuji House** and **Insomne Estudi**; more recently, Paris-based **Watch Next Media** joined the project as partner for French-speaking territories.

I, Elvis Riboldi recounts the daily adventures of an energetic, scatterbrained, impulsive, reckless and slightly destructive boy called Elvis. Together with his friends Boris and Emma, Elvis lives in Icaria, a small city where, according to its inhabitants, nothing ever happened until Elvis was born. The digital 2D animated comedy is aimed at 8-12 year-olds.

The series is adapted from a book series by artistic collective **Bono Bidari**, published by La Galera in Spain and Latin America, Hachette in France, Alphatest in Italy, Mladá Fronta in Czech Republic or Ideal Kitap in Turkey. Poland is the next market where books will be launched.

Production of TV series is set to begin in second semester 2016. Producers are still negotiating to close the financing and expect to announce further agreements with international partners in next months.

About the producers

Peekaboo Animation has been recently founded by Iván Agenjo and Javier Galán in Barcelona. It currently develops animated project *Isi* and represents third-party series such as *Four And A Half Friends*, *Never Ending Tales*, *Cocorico* or *Takat The Dog*.

Wuji House is a boutique studio also in Barcelona focused in graphic design and concept development. Its flagship content is *The Lighthouse Island*.

Insomne Estudi is a Catalan animation studio working in original ideas as well as production services for international coproductions, such as *Mölang* from Millimages and Teidees.

Watch Next Media is a Paris-based production company founded by Philippe Alessandri in March 2015. It currently develops animated comedy *Nate is Late* with France Télévisions.