



RTVE joins 'Mironins'

The Spanish public broadcaster RTVE has announced the list of projects that have been selected for coproduction in the commission call opened in 2016. The project 'Mironins', from Barcelona-based Cornelius Films, is among the selected ones. Peekaboo Animation is the exclusive distributor and holds the rights worldwide.

The project is currently in development stage and launching the production of a pilot episode that shall be released in the market by end of 2017. Current partners in the project are Cornelius Films, original producer, as well as Wuji House and Peekaboo Animation in Spain, and Grupa Smacznego in Poland, as well as the collaboration of the Miró Foundation in Barcelona. Peekaboo is looking for broadcasters and distributors to close the financing and launch production by 2018.

RTVE has selected the show to broadcast it into its children signal CLAN, which is the market leader among children audience aged 4 to 12. In that way, 'Mironins' ensures the best possible window to maximize the reach and prepare an ancillary and digital products plan.

'Mironins' is not only a TV series, but a transmedia project based on different game apps, activity books and plush toys line, some of them already available locally in several stores. Furthermore, the main digital and interactive project is an interactive guide for the Miro Museum based in Augmented Reality (AR) technology. The whole project is planned as a multi-platform experience to inspire young children and broaden their creativity skills while learning artistic concepts in an innovative, funny way.

Synopsis

The mironins are three colourful paint droplets, three little creatures who used to live in a dark, forgotten room at the back of the museum, feeling pretty bored. One night, they decided to escape to find out what was hidden behind the door and then discovered a whole new universe: the museum galleries! A world that offered them the opportunity to be part of the Art and to experience the most amazing adventures.

Thanks to the mironins, children will travel into the world of art (literally!) to discover its endlessly fascinating possibilities, and, at same time, they will learn something about themselves and about the world that surrounds them while having heaps of fun.

About the producers

Peekaboo Animation is a production and distribution house founded by Iván Agenjo and Javier Galán in Barcelona in 2015 and focused in animated content for children. As a producer, it currently develops animated projects 'I Elvis Riboldi' and 'Puu&I'. As an international distributor, it represents the catalogues of third-party companies such as Edebé Audiovisual, OQO Filmes or DigitalyCual.

Cornelius Films was set up in 2009 with the aim of creating innovative audiovisual products. Up to date, Cornelius has produced two feature-length documentaries, two fiction short films and one fiction feature film, winning different awards at both national and international festivals. They currently produce a third feature length documentary.

Wuji House is a boutique studio in Barcelona headed by Ángel Coronado and Oriol Roca, two professionals with more than 20 years' experience in illustration, graphic design, storyboarding, animation, production direction and advertising. They work mostly as service or minority coproducer for companies such as BRB, Cromosoma, Filmax or Edebé.

Grupa Smacznego is a Polish animation studio responsible for numerous animated projects, both commercial and artistic, including Paul Shuttleworth's 'Harry and Toto' for BBC Worldwide, the award-winning 'Mami Fatale' or the 3D short 'Lost Senses'. They are currently producing its first feature film, called 'Mice on Strike'.