



## TV Catalonia joins 'I Elvis Riboldi'

Televisió de Catalunya (TVC) has published this week the list of projects that have been selected for coproduction in the commission call opened early this year. The project "I Elvis Riboldi", from Barcelona-based Peekaboo Animation, is among the selected animation series.

The project has finished the development stage with the production of a pilot episode and is closing the financing plan. Current partners include already Wuji House, Insomne Estudi and WatchNextMedia as coproducers. Production is scheduled to start in first semester 2017, so that it can be released in Super3, TVC's dedicated children's channel, in late 2018.

Televisió de Catalunya is the second broadcaster to join after Canal+ France, which entered in a development agreement in late 2015. There are on-going conversations with several networks in Europe and Latin America to enlarge the broadcasting list of partners in the next few months.

*I, Elvis Riboldi* recounts the daily adventures of an energetic, scatterbrained, impulsive, reckless and slightly destructive boy called Elvis. Together with his friends Boris and Emma, Elvis lives in Icaria, a small city where, according to its inhabitants, nothing ever happened until Elvis was born. The digital 2D animated comedy is aimed at 8-12 year-olds.

The series is adapted from a book series by artistic collective **Bono Bidari**, published by La Galera in Spain and Latin America, Hachette in France, Alphatest in Italy, Mladá Fronta in Czech Republic or Ideal Kitap in Turkey, to name just a few.

### About the producers

**Peekaboo Animation** is a production and distribution company in Barcelona who creates and produces original shows, as well as represents third-party productions.

**Wuji House** is a boutique studio also in Barcelona focused in graphic design and concept development. Its flagship content is *The Lighthouse Island*.

**Insomne Estudi** is a Catalan animation studio working in original ideas as well as production services for international coproductions, such as *Mölang* from Millimages and Teidees.

**Watch Next Media** is a Paris-based production company. It currently produces the animated comedy *Nate is Late* with France Télévisions and SuperRTL.