



Mironins awarded at MIFA Pitching Competition

The educational animated comedy 'Mironins' has received the Expert Award as 'Best Transmedia Project' given by the Institut National de l'Audiovisuel (INA) during the pitching competition held in Annecy during MIFA. Peekaboo Animation is the exclusive distributor of the project on a worldwide basis.

'Mironins' was selected for the pitching competition among more than 100 submissions. Five of them arrived to the final selection: 'DinoGames' (Spain), 'Activity Center' (France), 'Philo 3000' (France) and 'Sister's Tale' (Turkey). This last one received the SACD Interactive Prize in the same competition.

This award joins the rest of prizes already gathered by the project during its development and financing stage, including the GAC Best Transmedia Script (GAC, Barcelona, 2014), the FICOD award for the most innovative Transmedia project (3D Wire, Segovia, 2015) or the Special Mention of the Junior Coproduction Market (Cinekid, Amsterdam, 2015).

The mironins are three colourful paint droplets, three little creatures who used to live in a dark, forgotten room at the back of the museum, feeling pretty bored. One night, they decided to escape to find out what was hidden behind the door and then discovered a whole new universe: the museum galleries! A world that offered them the opportunity to be part of the Art and to experience the most amazing adventures.

Thanks to the mironins, children will travel into the world of art (literally!) to discover its endlessly fascinating possibilities, and, at same time, they will learn something about themselves and about the world that surrounds them while having heaps of fun.

The series is non-dialogue slapstick comedy for kids aged 4-7 years old, coproduced between Cornelius Films and Wuji House, in collaboration with Miró Foundation. There's a pilot episode currently in process and Peekaboo is looking for partners to fully finance the first season of the show. Mironins also includes a transmedia project based on different game apps, activity books and plush toys, some of them already available locally in several stores, as well as an interactive AR guide of the Miró Museum.

About the producers

Peekaboo Animation was founded in 2015 by Iván Agenjo and Javier Galán in Barcelona. As a producer, it currently develops animated projects I Elvis Riboldi and The Somis. As an international distributor, it represents the catalogues of third-party companies such as Edebé Audiovisual, OQO Filmes or DigitalyCual.

Cornelius Films was set up in 2009 with the aim of creating innovative audiovisual products. Up to date, Cornelius has produced two feature-length documentaries, two fiction short films and one fiction feature film, winning different awards at both national and international festivals. They currently produce a third feature length documentary.

Wuji House is a boutique studio in Barcelona headed by Ángel Coronado and Oriol Roca, two professionals with more than 20 years' experience in illustration, graphic design, storyboarding, animation, production direction and advertising. They work mostly as service or minority coproducer for companies such as BRB, Cromosoma, Filmax or Edebé. They are also partners in I Elvis Riboldi with Peekaboo, Insomne Estudi and WatchNextMedia.